APRIL/MAY 2025

23PECM24A – BUSINESS ETHICS AND CORPORATE SUSTAINABILITY

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define the Ethics.
2. State the meaning of unethical business behaviour.
3. List out the decision making.
4. Mention the meaning of ethical egoism.
5. State the meaning of moral issues.
6. Mention the sustainability in a business context.
7. What do you understand by coercion?
8. What do you understand by sustainability?

9. Define a customer.

10. Give the meaning of report.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Discuss the ethical issues.

Or

(b) What are the nature of business ethics?

12. (a) Discuss about the Theory model development.

Or

(b) Discuss about the traditional theories.

13. (a) Explain about corporate disclosure.

Or

(b) Write all the importance of moral issues.

14. (a) Explain the environmental issues in brief.

Or

(b) Explain the concepts of environment.

15. (a) Expand and explain BRSR.

Or

(b) Explain the contents of sustainability reporting.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Discuss the types of business ethics.

17. Enumerate the application of ethical theories in business.

18. Explain the ethical issues in functional areas of business.

19. Expand the environmental issues and crisis.

20. Explain the disclosing sustainability Information.

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